



e: events@sorrentoslsc.com
w: www.sorrentoslsc.com
m: 0404 468 286

T-SHIRT SPONSORSHIP OF THE 2023 SORRENTO BAY SWIM

The Sorrento Surf Life Saving Club (the Club) is excited to announce the Sorrento Bay Swim (the Swim) will be returning live to the Sorrento foreshore on 15 January 2023!

The Swim is in its 19th year, and after having to cancel the event in 2021 and hold a virtual event in 2022 due to the pandemic, we are very keen to bring this event live to our community again.

We will be offering the popular 4,000m, 2,000m, and 600m swims. All entrants will receive a Swim T-Shirt and we are expecting around 500 entrants. Many more supporters and onlookers will also attend the event, so overall it is a fantastic opportunity to showcase and advertise your business to the many locals and tourists on the day.

This event is a major fundraising activity for the Club, providing a safe, well managed swim and an opportunity for our junior members to challenge themselves in the open water. Events such as this provide the foundations for our junior members to become lifesavers for our community in the future.

Sorrento and its beaches are one of the major tourist destinations in Victoria. The Club provides a valuable community service with a well patrolled beach environment for locals and visitors to Sorrento back beach. This bay swim event assists the Club with its endeavours to keep our beach safe and provide the youth of the area with a Surf Awareness program to learn surf safety through our excellent junior surf program.

We would greatly appreciate your contribution to this important community fund raising event, so if you are interested, please confirm your T-Shirt sponsorship via email.

For your kind contribution of \$350 you will receive the following:

- Business name on the Swim T-Shirt
- Two complimentary Swim T-Shirts
- Business name on the Club's website
- A post on social media promoting your business
- Business logo on the sponsor display board at the event
- Verbal acknowledgement of your business at the event
- A Certificate of Appreciation

Thank you for considering supporting the Swim and I look forward to hearing from you.

Regards

A handwritten signature in black ink, appearing to read "Paula Creek".

Paula Creek
Event Manager
Sorrento Bay Swim