



e: event2020@sorrentoslsc.com  
w: www.sorrentoslsc.com  
m: 0404 468 286

## **SPONSORSHIP OF THE 2022 VIRTUAL SORRENTO BAY SWIM**

The Sorrento Surf Life Saving Club (the Club) is excited to announce the Sorrento Bay Swim (the Swim) will be returning in 2022, held virtually for the duration of the month of January.

The Swim is in its 18<sup>th</sup> year, and after having to cancel the event in 2021 due to the pandemic, we are very keen to bring this event to our community again. The current environment is not quite ready for a live event, so we've decided to go virtual! This means entrants will complete their 4,000m, 2,000m or 600m swim in their own time, during January 2022, and they can complete their swim in the open water or in a pool.

Holding the Swim will give members of our community something to look forward to and to participate in, which is really important after lengthy periods in lockdown.

The Swim is the Club's major fundraising activity, and we need to continue to raise funds to help the Club with its endeavours to keep our beaches safe, through the purchase of safety equipment and providing the youth of the area with a Surf Awareness program to learn surf safety through our excellent junior surf program.

We are expecting around 500 entrants, and they will all receive a T-Shirt, which makes it a fantastic opportunity to showcase and promote your business, through providing T-Shirt sponsorship.

We appreciate that this has been a tough 18 months for businesses, so this year we are offering T-Shirt sponsorship at the reduced rate of \$300+GST. For your kind contribution you would receive the following:

- Business name on the Swim T-Shirt
- Two complimentary Swim T-Shirts
- Business name on the Club's website
- A dedicated post on social media promoting your business, with a link to your business
- A group post on social media thanking all T-Shirt sponsors, with a link to your business
- A Certificate of Appreciation

We would greatly appreciate your contribution to this important community fund raising event, so if you are interested, please confirm your T-Shirt sponsorship via email.

Thank you for considering supporting the Swim and I look forward to hearing from you.

Regards

A handwritten signature in black ink, appearing to read "Paula Creek".

**Paula Creek**  
Event Manager  
Sorrento Bay Swim