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SPONSORSHIP OF THE 2020 SORRENTO BAY SWIM

The Sorrento Surf Life Saving Club (the Club) is once again holding the Sorrento Bay Swim which will be held on the picturesque Sorrento foreshore near The Baths restaurant on Sunday 19 January 2020.

The Bay Swim is in its 17th year and we will be offering the popular 4,000m swim, which this year will be a tide assisted straight line swim, as well as the 2,000m and 600m swims. We are expecting around 600 entrants and many more supporters and onlookers at the event, which makes it a fantastic opportunity to showcase and advertise your business to the many locals and tourists on the day.

This event is a major fundraising activity for the Club, providing a safe, well managed swim and an opportunity for our junior members to challenge themselves in the open water. Events such as this provide the foundations for our junior members to become lifesavers for our community in the future.

Sorrento and its beaches are one of the major tourist destinations in Victoria. The Club provides a valuable community service with a well patrolled beach environment for locals and visitors to Sorrento back beach. This bay swim event assists the Club with its endeavours to keep our beach safe and provide the youth of the area with a Surf Awareness program to learn surf safety through our excellent junior surf program.

For your kind donation of \$350 you will receive the following:

- Business name on the entrant's T-Shirt
- Business name on the sponsor display board at the event
- Verbal acknowledgement of your business at the event
- Two event T-Shirts
- A post on social media promoting your business
- A Certificate of Appreciation

We would greatly appreciate your contribution to this important community fund raising event.

If you are interested, please confirm your sponsorship via email by Wednesday 27 November, to ensure your business will be included on the T-Shirts (we have to meet a printing deadline) and we will issue you an invoice for payment.

Regards

Paula Creek
Event Manager
Sorrento Bay Swim